



Outcome Report (Event/Activity Organised @ AUMP)

1. General Information

1.1 Date: 7 March 2024

1.2 Event Type: Media Conclave

1.3 Event Title: Media Conclave 2024

1.4 Venue: University Auditorium B - Block, AUMP

1.5 Organised by (School): ASCO, AUMP

1.6 Student Participation*: 50 (approx) from ASCO + 200 from AUMP

1.7 Faculty Participation*: 8 Faculties from ASCO + 6 faculties from AUMP

1.8 Participation from outside AUMP*: Nil

1.9 Event Coordinator(s) with designation: Dr Ashish Sharma, Associate Professor Amity School of Communication, AUMP

General Introduction of the Event. In this conclave, eminent speakers will speak on various issues related to Media and Governance, Media in Democracy, Media business and Media & Society. Through this conclave, we are targeting promotions about the school of media studies across the country along with industry connections and placements for our students.

1.10 Objectives of the Event

1. The primary objective of the conclave is to bridge the gap between the theoretical knowledge imparted in classrooms and the practical nuances of the media industry. By doing so, we aim to equip our students with a more holistic understanding of their chosen field.
2. An essential aspect of the conclave is facilitating connections between our students and experienced journalists. This networking opportunity is anticipated to open doors for internships, mentorships, and future job opportunities, providing our students with invaluable industry insights and guidance.

2. Details of Expert/Speaker/Resource Person/Judge:

- **Mr. Anurag Dwary Resident Editor - NDTV**

With over 15 years of experience in the media industry, Mr Dwary brings a wealth of knowledge and insight to our #MediaConclave 2024. He is the recipient of prestigious awards including the Ramnath Goenka Award and the Rameswaram Hindi Journalism Award, recognizing his excellence in journalism.

- **Mr. Atul Chaurasiya Manging Editor - Newslaundry**

Newslaundry. His journalistic journey spans across print, digital, and television media, with notable roles in founding Tehelka Hindi magazine and the CatchNews Hindi website. He is a two-time recipient of the prestigious Ramnath Goenka Award for Excellence in Journalism, awarded in 2010 and 2013. Renowned for his political narration and commentary, his show "Tippani" has gained widespread acclaim.

- **Mr. Pratyush Ranjan – Digital head Fact Checking -PTI**

Pratyush Ranjan currently leads the Digital Services, Multimedia, Social Media, and Fact-Checking Unit at the Press Trust of India (PTI). Holding a certification in Artificial Intelligence from the Saïd Business School, University of Oxford, completed in 2023, Ranjan has accumulated 18 years of media experience, predominantly in digital platforms, though he also has brief experience in print and TV. Fluent in both Hindi and English, he has held significant positions across various media organizations. Before his tenure at Agardan New Media, he served as Editor (News) for India TV's digital platform and News Nation's digital wing. Earlier in his career, he worked as a news editor at Hindustan Times' digital platform and gained additional experience with Bhaskar Group's online wing, Instablogs Network, and ETV News.

- **Mr Rajesh Joshi – Sr Journalist & former Editor BBC Radio Hindi**

Rajesh Joshi is a distinguished journalist with a remarkable career across prestigious platforms such as Jansatta, Outlook, and the BBC. He's acclaimed for investigative exposes on corruption and criminal-politician collusion, with notable achievements including a fellowship at the University of Cambridge and hosting BBC Hindi's flagship radio program. His work spans diverse fields including institutional racism, Indian politics, and global events like the Kargil war.

3. Event Report along with glimpses of the event (Photographs)

Key Outcomes

1. One of the key outcomes of the media conclave 2024 is to offer participants insights into principles, policies, and regulations governing the media industry, which includes topics related to media ethics, censorship, media ownership, and government oversight of media practices.
2. Students will also learn about the role of government bodies in regulating the media and ensuring compliance with established standards and guidelines.
3. Students will also learn about the importance of the potential of social media as alternative news sources along with the democratization of content creation, and the rise of citizen journalism, and these Insights could have them inspire innovative communication strategies and expanded media literacy.
4. The students will also understand the AI's impact on news production, accuracy, and bias, emphasizing the need for ethical guidelines and human oversight to maintain journalistic standards amidst technological advancement.

3.1 Photographs

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AMITY SCHOOL OF COMMUNICATION
is organizing



MEDIA

CONCLAVE

Panel Discussions Expert Talks Master Class

Theme: मीडिया : कल, आज और कल

7th MARCH

10:00 AM

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AUDITORIUM



ATUL CHAURASIA
MANAGING EDITOR,
NEWSLAUNDRY & RAMNATH COENKA
AWARDEE



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ANURAG DWARY
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RAJESH JOSHI
SENIOR JOURNALIST, FORMER EDITOR
BBC, HINDI

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